Sequencing Practice

Improving Flow and Connecting Information

**Overview:**

**1. To Add Information**

1. Additionally: in addition; also

*Example:* These plans will speed up the project. Additionally, they serve to identify possible problems and recognize ineffective designs.

1. Furthermore: in addition; more importantly

*Example:* The house is beautiful. Furthermore, it’s in a great location.

Combine the following sets of sentences using either “additionally” or “furthermore”:

* I have experience working with various programming languages.
* I have a strong background in database management.
* Our company offers flexible working hours to promote work-life balance.
* We provide opportunities for remote work to accommodate different preferences.
* Our team has successfully completed several projects on schedule.
* Our innovative approach has earned us recognition within the industry.

Create two example sentences of your own using “additionally” and “furthermore”:

1. I have been studying some programming languages, furthermore I have been focusing on data science projects.
2. It has been a busy week at work. Additionally, there's a deadline coming up.

**2. To Compare**

1. Similarly: in a similar way

*Example:* Cars must stop at red traffic lights, similarly, bicycles have to stop too.

1. Likewise: in the same way

*Example:* I enjoyed the seminar on digital marketing strategies, and likewise, I found the workshop on social media engagement to be insightful and practical.

Combine the following sets of sentences using either “similarly” or “likewise”

* The company’s sales increased by 15% last quarter.
* Their market share grew in the same period.
* She is skilled in graphic design.
* Her proficiency in video editing is impressive.
* The team excels in communication.
* They demonstrate exceptional problem-solving abilities.

Create two example sentences of your own using “similarly” and “likewise”:

1. Her background in programming skills is impressive, similarly her communication skills are great.
2. The company has increased by 30% last year, likewise the whole industry has been growing.

**3. To Contrast a Point**

1. Despite: not prevented by

*Example:* Despite the long journey, they made it to the conference on time.

1. While: despite the fact that; although

*Example:* While we faced several delays, our client is satisfied with the final product.

Combine the following sets of sentences using either “despite” or “while”

* There were challenging circumstances
* The team managed to meet the project deadline
* Some team members faced technical difficulties
* Others swiftly resolved issues and maintained progress
* Attendance was lower than expected
* The participants were enthusiastic and engaged

Create two example sentences of your own using “despite” and “while”:

1. Despite the increasing use of the system in the first two weeks, it has dropped to the previous rate of use.
2. While the users have been using the system more, it couldn't help them to complete their tasks

**4. To Support a Point**

1. Because: for the reason that

*Example:* The project was completed ahead of time because the team collaborated effectively.

1. Since: because; as

*Example:* Since the feedback was positive, we can tell the changes have had a positive impact on customer purchasing decisions.

Combine the following sets of sentences using either “because” or “since”

* The new marketing strategy was well-received.
* The company saw an increase in sales.
* The organizers had to cancel the event.
* The weather was bad.
* Their coordination and effort were exceptional.
* The final result exceeded everyone’s expectations.

Create two sentences of your own using “because” and “since”:

1. I have to hurry up because the deadline is coming up.
2. Since I'll be on vacation, I need to finish everything before this week.

**5. To Illustrate a Point (Provide an example)**

1. For example: used to give an example of what you are talking about

*Example:* Offices can easily become more environmentally friendly by, for example, using recycled paper.

1. Such as: used to introduce an example

*Example:* We have introduced many changes, such as a new authentication system.

Combine the following sets of sentences using either “for example” or “such as”

* We are considering many options for our vacation.
* Hawai’i, Croatia, and Indonesia to name a few.
* There are many outdoor activities you can enjoy.
* There is hiking, biking, and swimming.
* He has a collection of rare books from various genres, classic literature and science fiction.
* He owns a first edition of “Pride and Prejudice” and a signed copy of Isaac Asimov’s “Foundation”.

Create two sentences of your own using “for example” and “such as”:

1. There are plenty of things to do in California, such as visiting museums, going to the beach and hiking.
2. I like some action movies, for example Indiana Jones.

**6. To Show a Reason/Cause**

1. Because of: used to show a reason or cause for something else

*Example:* I couldn’t attend the meeting because of a sudden illness.

1. With this in mind: if you do something with it in mind, it means to have it as the reason for your actions

Example: Our survey showed us that customers like customizability. With this in mind, we will provide more options to customize the product.

Combine the following sets of sentences using either “because of” or “with this in mind”:

* Alex, the event coordinator, was told that the weather would be bad tomorrow evening.
* He quickly arranged an indoor venue.
* She left home an hour early to make it to work on time.
* There was heavy traffic.
* The team worked late to meet the deadline.
* They successfully completed the project on time through their dedication.

Create two sentences of your own using “because of” and “with this in mind”:

1. The users haven't been using the system properly because of the error on the website.
2. The website is continuing to show an error. With this in mind, we need to redesign the webpage.

**7. To Show a Result**

1. As a result: because of something

*Example:* Profits have declined as a result of the recent drop in sales.

1. Therefore: as a result; for that reason

*Example:* We were unable to get funding and therefore had to abandon the project.

Combine the following sets of sentences using either “as a result” or “therefore”:

* The company invested in employee training programs and workshops.
* Employee satisfaction and productivity improved.
* John consistently practiced his presentation skills.
* He became a confident communicator and did well in his career.
* She prepared a lot for her job interview.
* She felt comfortable during the interview.

Create two sentences of your own using “as a result” and “therefore”:

1. The team has made a redesign of the system. As a result, the users have been using more.

**8. To Summarize**

1. In conclusion: finally

*Example:* In conclusion, I’d like to thank everyone who participated in this project.

1. In summary: a short, clear description that gives the main facts or ideas about something

*Example:* In summary, the data pointed to a significant increase in customer satisfaction over the last year.

Combine the following sets of sentences using either “in conclusion” or “in summary”:

* The research shows a strong correlation between exercise and mental well-being.
* Regular physical activity positively affects mental health.
* The company’s sales strategy needs to change with current market trends.
* A strategic shift is needed to increase competitiveness.
* The study shows the importance of early childhood education.
* Investing in good quality preschool programs has a significant impact on children’s learning outcomes.

Create two example sentences of your own using “in conclusion” and “in summary”:

**Activity 1: Fill-in-the-Blank**

| * Additionally - Since - Therefore * In conclusion - While - Similarly * Because of - Such as |
| --- |

Engaging in outdoor activities has many advantages for physical and mental well-being. \_\_\_\_\_, spending time outdoors provides exposure to natural sunlight, which helps the body produce essential vitamin D. \_\_\_\_\_, outdoor activities offer a great way to stay active and fit. \_\_\_\_\_ indoor workouts have their benefits, the fresh air and open spaces of the outdoors can make exercise more enjoyable.

\_\_\_\_\_ humans evolved in natural environments, being outdoors can have a positive impact on our overall mood and stress levels. \_\_\_\_\_, going for a hike or having a picnic in the park can alleviate stress and promote relaxation. \_\_\_\_\_ the connection between nature and well-being, doctors often recommend spending time outdoors as part of a holistic health approach.

\_\_\_\_\_, it’s important to make outdoor activities a regular part of your routine. \_\_\_\_\_, embracing outdoor activities can lead to improved physical health, enhanced mental well-being, and a stronger sense of connection with the natural world.

| * In summary - Despite * Because - For example * With this in mind - Furthermore * Likewise |
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Time management is a crucial skill for achieving success in both personal and professional life. \_\_\_\_\_, effective time management can lead to increased productivity and reduced stress. Individuals who excel at managing their time tend to \_\_\_\_\_ achieve their goals more efficiently.

\_\_\_\_\_ the busy and demanding nature of modern life, mastering time management can make a significant difference in how we use our hours. By organizing tasks and prioritizing responsibilities, we can make the most of our available time. \_\_\_\_\_, having specific time slots for work, exercise, and hobbies can help you maintain a balanced lifestyle.

\_\_\_\_\_, it’s essential to recognize that time is a limited resource that should be used wisely. \_\_\_\_\_ time management impacts our ability to accomplish tasks and pursue our aspirations, developing this skill can lead to a more fulfilling life. \_\_\_\_\_, good time management can make a big difference in anyone’s life.

**Activity 2:** Read the following information provided for a few scenarios. Use linking words and phrases learned in today’s lesson to sequence the information together fluidly.

**Scenario 1:**

You are a software developer giving a briefing about the goals of a project regarding an app.

* Your main goal is to create an app that is user-friendly and allows customers to track their orders.
* Another goal is to improve the app’s security features through two-factor authentication and encryption
* Your team has already improved the app’s performance and responsiveness
* The user experience feels smoother now that performance and responsiveness have been improved
* There were some troubles with implementing a new payment gateway, but ultimately the issue was fixed
* The project is progressing well and your team is excited for the final product

**Scenario 2:**

You are a marketing associate giving a briefing about your team’s recent successful marketing initiatives.

* Efforts on social media and through email have both been successful
* Your team has also recently partnered with a popular celebrity to also increase brand awareness
* At some point, the website crashed due to high traffic but this issue was taken care of and there is now a lot of new traffic on your company’s website
* Your team noticed that the customer retention rate has been improving; this was noticed through data analysis
* Due to these efforts, revenue is 12% higher this year than this time last year
* The marketing initiatives have yielded positive results

**Scenario 3:**

You are a user experience engineer giving an overview briefing about recent user experience improvements and how these have impacted the company’s product.

* The feedback survey your team recently conducted gave information on customer opinions, and this made it possible for you to find problems
* Your team has made navigation easier
* Your team has optimized mobile experience
* Your team also conducted usability testing to make sure your changes to the design were improvements
* You believe that a user-centered approach is why there has been an increase in sales and customer retention
* A user experience focus is why you think your product has been successful

**Role-Play Discussion:**

1. Do you feel like you used the correct linking words and phrases?
2. Were there any times you were not sure what word or phrase to use?
3. Why do you feel it is important to use linking words and phrases? How is it useful for you as an individual?